# 2024 Business Membership Package



# **Exceptional Golf is just the Beginning**



Oakfield was established in 1962 with lands donated by the Laurie Estate. The vision of a friendly and inclusive golf club has been realized and maintained through generosity, foresight, commitment and a genuine love for the game.

Oakfield is known throughout the industry as a fun and friendly club. Our members are passionate about their golf and passionate about their club. Whether you are a competitive golfer or a casual golfer, you can always come out to the Club and find a friendly game.

Oakfield is a place to enjoy. We have a wonderful, playable, and walkable golf course. Our Club offers immaculate conditions and challenges scalable to your skill level. We welcome all golfers and celebrate our champions. A day at Oakfield isn't measured by your scorecard as much as it is by the friendly interactions, good shots, great people, and a cold beer at the end of your round.

Overall, the membership comes from all walks of life. They are attracted to a modern club environment, family activities and a golf course which all members consider as a friendly challenge. The Club has played host to The Canadian Amateur in 1971 & 1989, PGA TOUR of Canada in 2019 and countless Nova Scotia provincial championships throughout its history.

If you love the game and want to be apart of a great Club, we look forward to seeing you at Oakfield.



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Dear Prospective Business Partner,

Thank you for your interest in a business membership with Oakfield Golf and Country Club. We believe the most successful clubs are those built on a foundation of nurturing, long-standing relationships between members and associates. As such our operating approach defines what a true club experience is intended to offer—impeccable golf and lasting camaraderie. Our primary goal is to attract a diverse group of members looking to integrate into the rich, social fabric of our community, all while indulging in a first-class golf course with outstanding dining facilities and a vibrant atmosphere.

Oakfield stands out from other golf clubs in the area because it offers exceptional service without a hefty initiation fee. Joining one of Nova Scotia's premier golf clubs could not be easier as we offer flexible options when selecting the membership category that is right for you. Convenient tee times, comprehensive youth programing, a friendly staff of professionals, and exciting member events make Oakfield a superb fit for the modern day club lifestyle.

Business members at Oakfield are able to take advantage of unique opportunities to meet clients, retain talented staff, reward efforts, and grow their own business. We offer high value membership packages combined with advertising opportunities to offer real return on your golf investment.

We have enclosed within this exclusive invitation package all the documents required to become a valued partner. Join the Oakfield Golf & Country Club family by completing and returning the following application to our office.

If you would like to arrange for a private tour of our facilities or have any further questions, please feel free to contact Eric Tobin, General Manager at 902.861.2777 ext 223. We look forward to welcoming you to Oakfield.

Warm Regards,

Eric Tobin, PGA, CSCM General Manager eric.tobin@oakfield.ca

902.861.2777 ext 223

Racheal Weagle, CSCM Director of Membership rweagle@oakfield.ca

R. Worger

902.861.2777 ext 221



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#### PACKAGE #1

All for \$6,798 + HST (no entrance fee required)

- Up to 100 rounds of golf
- Up to six named employees (proof of employment required) to share rounds
- Rounds may be redeemed for guests (must be accompanied by the business member)
- Additional rounds available for purchase
- · Preferred tournament rates
- · Fee includes advertising listed below
- Corporate custom ordering available

- Full booking privileges
- Complimentary practice facility
- · Lockers and cart storage available
- Member charge accounts for all club purchases
- Lounge, dining room, canteen and hospitality cart services Up to 10 hours FREE of meeting space at the Oakfield Clubhouse
- Book up to 16 players in any one day depending on space
- availability

#### Advertising Included

\$960 value of advertising

Digital signage in dining room and Pro Shop

Promote your business and reach over 32,000 golfers every season

#### **Premium Access**

Advanced booking privileges when entertaining guests/clients Enjoy exclusive REDUCED rates for meetings, tournaments and private beach use



#### PACKAGE #2 \$4.080 + HST

This package includes all the same privileges as Package #1 with the following exceptions:

- Up to 50 rounds of golf
- Minimum 2 and maximum 4 named employees (proof of employment required)
- Additional rounds played (beyond 50) charged at \$65 + HST per round

#### PACKAGE #3

\$2,719 + HST

This package includes all the same privileges as Package #1 with the following exceptions:

- · Up to 25 rounds of golf
- Minimum 2 and maximum 4 named employees (proof of employment required)
- Additional rounds played (beyond 25) charged at \$65 + HST per round



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## **Hole Sign Advertising**

Our Hole Sign Advertising enhances the quality of the hole; displaying information in a professional fashion, commonly praised by golfers. The sign includes the Sponsor's logo, description of the hole along with the name of the hole and a club logo.



Based on the number of rounds that take place annually, your investment falls well within the media guidelines of being a very good cost effective buy at well under \$10 per thousand. The rate is based on one viewing of the sign, however in all probability it is viewed several times while waiting to tee off.

The sign is produced and installed by Oakfield to ensure it matches our current signage around the property. As an advertiser you are committing to a minimum of three years of advertising.

Annual Fee = \$950+hst Production Cost (one time) = \$600+hst

Once an advertiser commits to a hole sign they will have the option to pay the annual fee for the committed three years upfront and receive ten guest green fees to use for clients, employees and colleagues. A hole sign advertiser will have the option to purchase rounds of golf at a preferred partner rate.

Oakfield currently has a number of holes available for advertising throughout the 2024 season. Your companies hole sign will be viewed over 32,000 times annually and be visible during large national events hosted by the club.

# **Clubhouse Advertising**

Advertising throughout our clubhouse will give your company the competitive edge. You can supply your own ad or we can make one for you! You also have the option of a video up to 30 seconds long. This is an annual commitment and will be viewed up to 32,000 times annually.

Digital signage is offered in the dining room and the Pro Shop. This is included in each business membership package.





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# Website Advertising

We feature your company logo on our public website which is included in each business membership. When potential members or guests visit our website, your logo will be visible to them which creates more exposure for your business. Online advertising gives you an advantage to reach a wider audience and it is easily accessible. Please see below your fellow business members at Oakfield.













































**Dynamic** Funds<sup>®</sup>











Invest with advice.







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#### **Credit Card Administration Fee**

A 3% credit card administration fee is charged for all membership dues paid with credit card. Members are encouraged to pay by cheque, interact or electronic transfer to rweagle@oakfield.ca.

#### **Member House Account Policy**

Oakfield is pleased to provide all members with a charge account as part of their member privileges during the golf season. Members are permitted to charge all purchases they make at the Club to their account. For example: Food & Beverage, Pro-Shop, Carts, and Guest Green Fees etc. It is a *mandatory* requirement of membership that you register valid credit card with club administration staff which will be held securely on file compliant with Canadian data protection laws.



Invoices/statements are issued the first week of each month for the previous month's purchases. Payment of the statement will be processed on the registered credit card on the 20th day of each month, or the first business day thereafter if this date falls on a weekend unless the account has been settled by other means prior to this date (i.e. paid by cheque, cash, debit or email transfer). This provides all members with a minimum of three weeks to check their statement and confirm all charges before payment is processed to their credit card or paid by other means.

Please note: Should payment not be received by the 20th and/or your credit card payment is not authorized, all member privileges will be suspended until such a time as the account is brought up-to-date. 2% interest will apply on any account that is 30 days overdue and is subject to administration fees.



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### Capital Assessment - \$160 + HST (Only applicable to the primary business member)

Applicable to all members of the Club excluding Juniors, Collegiate and Social. The primary business member will be invoiced a \$160 assessment on June 1 to assist with Capital Projects throughout the season. Projects that have been completed with these contributions are:

- Development of new short game area
- Driving range improvements
- Clubhouse renovations
- Golf course improvements
- Golf cart improvements

<u>Disclaimer:</u> The Club's Board of Directors will decide on Capital Assessment Fees annually at the start of the new year.

### Share Purchase Fee - \$100 (Only applicable to the primary business members)

Applicable to new incoming members . Entitles members to vote in the direction the Club moves in.

• This fee is for the purchase of non-equity shares. Each business membership is required to purchase five non-equity shares priced at \$100 each

### NSGA/ Golf Canada Fee - \$36



Oakfield Golf & Country Club is proudly registered with Golf Canada, the largest golf community across the country. Each member of the Club is required to purchase a membership to Golf Canada. By becoming a member of Golf Canada, you will receive the following benefits:

- Up to \$1,500 in Incident Protection coverage
- An Official Golf Canada Handicap Index
- Access to Golf Canada App
- Score Centre Game and Score Tracking Account
- Exclusive offers on event tickets and merchandise
- Member pricing on rules online training
- Participate in national and provincial championships
- Internationally recognized membership card
- Rewards just for playing the game

<sup>\*</sup>An update on these projects will be available in the quarterly communications to the membership.



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### **Membership Loyalty Program**

Oakfield is pleased to provide its members with a complete range of top quality services, and member support is an essential element of making this a success. Unlike many clubs that simply impose a mandatory spending requirement for food and beverage, Oakfield's Loyalty Program also recognizes both golf shop and green fee purchases as part of our program. This provides members with the flexibility to achieve the required amount of spending in a way that best suits their own priorities. All members are required to spend the equivalent of 20% of their annual dues (before tax) on member services. These services include golf shop purchases, food and beverage and guest green fees. A running tally of your member loyalty spend requirement is available through the Member Portal of the website.

Business Package #1	Business Package #2	Business Package #3	
\$1,360	\$816	\$544	

Category	Purchases that apply	
Golf Shop	Daily purchases, corporate and specialty orders	
Green Fees	Guest Green fees	
Food & Beverage	Daily Purchases	

If the minimum amount of loyalty spending is not reached throughout the calendar season the balance owing will be charged to your house account.





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### Doing Business at Oakfield GCC



Here at Oakfield, we know business; the right location for a business function can make all the difference. At Oakfield we have the facilities, atmosphere and services to make your next meeting both productive and pleasant.

Our private dining room and lounge overlook the 18th fairway and is truly the perfect setting for your corporate meeting or annual dinner. Located just 30 minutes from downtown Halifax and 5 minutes for the Halifax International Airport.

Included in your business meeting: rectangular tables, linens, set-up/tear-down, plates and stemware, waitstaff and post-event cleaning. We are wheelchair accessible with a large parking lot and coat room. We make all of our dishes in-house and offer delicious gluten and dairy free options for your guests.

### Room Rentals Starting as Low as \$500 + HST







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# All Inclusive Tournament Setup

All tournaments include the following:

- 18 holes
- Dedicated, welcome/registration area
- · Devoted event coordination services
- Personalized KP & LO markers and placement
- · Bag handling
- Scorecard setup
- · Personalized cart signs
- Pro Shop scoring & tournament setup
- Four complimentary green fees for prize table
- Beverage cart services (restrictions may apply)
- Gratuities
- Unlimited driving range



### **Tournament Packages**

### Player Package #1

Rate based on a minimum of 80 players

- All inclusive tournament setup
- Shared power cart
- Oakfield shotgun dinner
- Sponsorship sign placement & removal

### \$165 per person\*

### Player Package #2

- All inclusive tournament setup
- Shared power cart
- Oakfield BBO dinner
- · Groups 16-80 players

# Starting at \$145 per person, contact for time and pricing\*

#### Oakfield Shotgun Dinner

Your choice of:

- Roast beef, pork tenderloin, BBQ chicken, New York striploin, or salmon
- Chef's salad and your choice of sides
- Dessert

#### Oakfield Starter

Start your day off with our freshly baked goods from thee 19th Hole. With tea and coffee.

\$7 per person

#### Tournament add-ons:

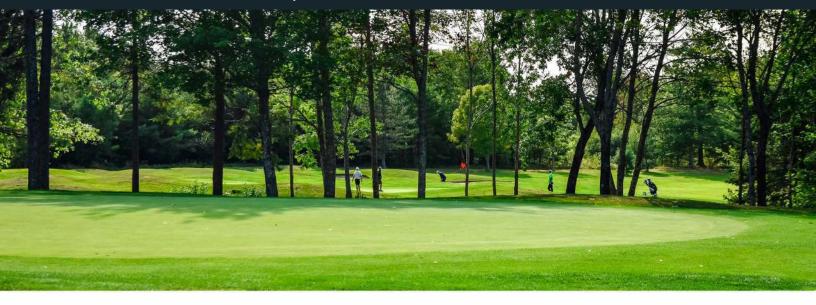
- Beat the Pro
- Sponsor sign building
- Hole-in-one insurance
- · Club rental
- Accommodations
- · Conference room

\*All prices are +HST & applicable gratuities





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### **Corporate Outings**

Would you like to thank your customers or employees? Let Oakfield help you!

With your Oakfield business membership, you are able to **book up to 16 players** and host your own mini tournament anytime from Monday-Thursday. You can use rounds from your membership or the business green fee rate.

### **Corporate Dining Experiences**

\*All prices are +HST and gratuity per person

Breakfast - \$10.95 - Includes: coffee/tea, fruit and muffins

**Light Lunch - \$16.95** - Selection of sandwiches, house soup served with biscuits or fresh roll, cookies, coffee/tea. Chowder or chilli is an option for an extra \$3 per person. \*Boxed lunches are also available

**Dinner - Price ranges from \$37 - \$45** - Your choice of: Roast beef, pork tenderloin, BBQ chicken, New York strip loin, or salmon Chef's salad and your choice of sides and dessert

Please contact Racheal or Eric for more information

Racheal Weagle

Director of Membership 902.861.2777 ext. 221 rweagle@oakfield.ca Eric Tobin

General Manager 902.861.2777 ext. 223 eric.tobin@oakfield.ca



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Business Name:						
Primary Name:	Date of Birth:					
Business Street Address:		City:	Province:	Postal Code:		
Gender:	Phone:		Email:			
Additional Employees - *all members being added to a business membership may be asked to show proof of employment or an association with the business						
(2) Employee Name		Email:				
Phone Number:	Date of Birth:		Gender:			
(3) Employee Name		Email:				
Phone Number:	Date of Birth:		_ Gender:			
(4) Employee Name		Email:				
Phone Number:	Date of Birth:		_ Gender:			
(5) Employee Name		Email:				
Phone Number:	Date of Birth:		_ Gender:			
(6) Employee Name	(6) Employee Name Email:					
Phone Number:	Date of Birth:		_ Gender:			
Package #1 - \$6,798	<u> Package #2 - \$4</u>	1 <u>,080</u>	Package #3	3 - \$2,719		
On-course tee signage \$950 + tax (+ one-time production fee of \$600)  Share Purchase \$500						
Visa	Credit Card Number:  Expiry:  Signature:  Today's Date:  Please send email transfe	3 Digit Ve	erification Code:			

Club Membership is offered on a first come, first served basis. Members must be in good standing and may be subject to Board approval. If your application is successful you will be notified and advised (within 5 business days) of the next steps required to complete your application. If our membership is full or the package requested is not available, you will be placed on our wait list and advised accordingly – deposits will not be processed for 'wait list' applicants.



# **2024 Membership Payment Options**

Flexible Payment Options to Fit Your Lifestyle

At Oakfield we want to make it both easy and convenient for you to pay your membership. We have arranged flexible payment plans to fit your lifestyle. Your payment options are:

#### Option #1 - Early Payment

Pay in full by December 1, 2023, with a credit card, interact, cheque or electronic transfer.

#### Option #2 - Winter Payment Plan

Arrange six months of equal payments starting November and concluding April 2024.

#### **Option #3 - Final Dues Payment**

100% of the membership dues is paid by March 1, 2024, prior to course opening.

#### **Credit Card Administration Fee**

A 3% credit card administration fee is charged for all membership dues paid with credit card. Members are encouraged to pay by cheque, interact or electronic transfer to payments@oakfield.ca.

#### Authorization

I hereby affirm that I am the owner of the below referenced credit card and that my name is listed on the front of the credit card. I hereby authorize Oakfield Golf & Country Club to charge my credit card (listed below) for payment towards my 2024 membership dues.

Member Name:		Member Number:		
Payment Method:		Credit Card Number: —		
Visa Mastercard		Expiry:	3-Digit Verification Code:	
Amex Debit		Signature:		
Personal Cheque		Today's Date:		
Cash Email Money Transfer		Please send email transfers to: payments@oakfield.ca		
Payment Options: Opt	tion #1	Option #2: Option	#3:	